

RESEARCH ARTICLE



Analysis Of Village Original Income (Pades) Of Sukarami Village (Village Original Income Strategy Study)

Antonio Imanda¹⁾, Bando Amin C. Kader²⁾, Lendra Yolani³⁾, Luki⁴⁾

Published online: 15 May 2023

Abstract

This study aims to evaluate the strategies used to increase Village Original Income (PADes) in Sukarami Village, Taba Penanjung District, Central Bengkulu Regency. This study uses a descriptive qualitative method with data collection techniques in the form of observation, interviews, and documentation studies. Informants in the study included village officials, managers of Village-Owned Enterprises (BUMDes), and the surrounding community. The data analysis process was carried out using the SWOT (Strengths, Weaknesses, Opportunities, Threats) approach. The research findings reveal that the strengths of PADes management in Sukarami Village include central government funding support, the availability of adequate technology, and the active involvement of local human resources. On the other hand, there are a number of weaknesses such as budget limitations and low levels of education of several managers. However, strategic opportunities remain open through the development of village businesses and high community participation. Based on these findings, this study recommends increasing human resource capacity and diversifying village businesses as an effort to maximize the role of PADes in village development.

Keyword: Village Original Income, Strategy, SWOT, Sukarami Village

Introduction

Strategy is step or initiatives that can taken by the organization or company use optimize utilization source power that is owned and drives growth business . This is can covers planning finance , management source Power human , until emphasis on vision and mission organization . In In general , strategy is plan comprehensively designed in a way systematic and systematic open , so that can known by both internal and external parties external company . However , the implementation tactical from the strategy methods used For reach objective need kept secret so as not to known to everyone . Through the right strategy , the organization can strengthen position , taking advantage of existing opportunities , as well as overcome weakness and reduce threat from environment external . With Thus , the strategy will walk in harmony with the goals that have been determined (Iban Sofyan, 2014:3). The village is an area where stay a group community that is integrated in a community law with system government the lowest level , is directly below authority government district . Village is also a entity public law that has certain territorial boundaries and has authority For arrange as well as look after various interest its citizens , based on values recognized customs and origins in system government and regulations applicable legislation (Harbani Pasolong, 2010 :24). Government village , especially head village , has not quite enough answer in manage as well as develop village through the right steps in operate government . The goal is For creating governance effective village , accelerate improvement welfare society , improve quality service public , optimizing income original village , and strengthen Power competition village .

Success management is highly dependent on governance capabilities government village That myself . Therefore that 's important for apparatus village For understand principles and methods good management . Considering existence various challenge in development area , then needed paradigm more development relevant and adaptive as alternative solution. Management is a process or action in set up and run activity certain with involving other people's energy . This process also includes formulation objective organization as well as supervision to all elements involved in achievement objective said . With Thus , effective management must capable give clear direction and focus to the target you want achieved. Income (PADes) is results from various efforts made by the government village For support implementation autonomy village and administration government village . In order to management PADes , published Regulation of the Minister of Villages, Development of Disadvantaged Regions , and Transmigration Number 4 of 2015 concerning establishment , administration and management Original Village Income . In the regulations mentioned , it is explained that source Village Revenue includes : results business village , results asset village , results from self-reliance community , participation as well as mutual cooperation, and income legitimate others who come from from village. Business results village can in the form of profit from Village-Owned Enterprises (BUMDes) and utilization village treasury land . While results asset covers facility owned by village like mooring boat , village market , place bathing place general , and channels irrigation . Self-reliance , participation , and mutual cooperation reflect contribution public in form power or goods that have mark economical . As for income legitimate other Can obtained through levy officially carried out by the village. Based on results observation writer in Sukarami Village, Taba Penanjung District , Central Bengkulu Regency , management Village Original Income (PADes) becomes aspect important in support welfare society . Therefore that ,the government village must own understanding and ability in manage government , especially in increase PADes . Quality management is largely determined by governance government village That yourself . So from that , is very important for device

Universitas Dehasen Bengkulu

**) corresponding author*

Antonio Imanda

Email: antonioimanda@unived.ac.id

village For understand strategies and methods proper management to increase Village Revenue can achieved in accordance with hope . Sukarami Village Government formed organization Village Original Income (PADes) can seen can table under This.

Table.1 organization of village original income (pades)

PADes Name	Price/ Unit (Rp)
Village Business (Oil Palm Seedlings)	25,000.00/ stick
Village Assets (Irrigation Network / Dams)	50,000.00/person

Source : Sukarami Village Data 2021

In Table 1.1 it is shown previously , seen that The original village income (PADes) of Sukarami Village comes from of two components main , namely business village and assets village . In the aspect business village , Sukarami Village received income through sale seed coconut palm oil Ready plant with price Rp25,000 per stick . While from side asset village , income obtained from contribution society that utilizes network irrigation or dam . Residents who do not follow as well as in mutual cooperation activities for irrigation of rice fields is imposed fine of Rp50,000 per person. This mutual cooperation activity implemented twice in a year. In context this , the government village need formulate steps strategic as part from effort face dynamics environment that continues changed . The strategy also works as solution on various problem the important thing is the middle one faced village . Through the right approach , organization village can strengthen position , taking advantage of opportunities , and reduce weaknesses and facing threat in a way effective. The strategy implemented by the Sukarami Village Government focuses on coordination and collaboration. between various parties , including government village , Village Consultative Body (BPD), manager activities , as well as society . In addition , the government the village also does identification and data collection values potential village , so that the implementation activity can walk with smooth and focused . With approach this , it is expected income village can Keep going experience improvement. As for the details Original Village Income (PADes) of Sukarami Village from 2016 to 2021 can seen in budget data income in the table following:

Table 2 village original revenue budget (pades) village government of sukarami fiscal year 2016-2021

DESCRIPT ION	BUDGET (Rp.)					
INCOME	2016	2017	2018	2019	2020	2021
Village Business Results (Oil Palm Seeds)	12,850,00	16,000,00	14,069,00	15,944,00	15,140,00	16,834,00
Village Asset Results (Irrigation Network / Dam)	8,435,00	8,564,00	8,700,000	8,869,900	8,798,900	8,009,000
Amount of Original Village Income (PADes)	21,285,00	24,600,00	22,769,00	24,813,00	23,938,00	25,343,00

Source : Sukarami Village PADes Data for Fiscal Years 2016 to 2021

Based on table above show that , Village Original Income (PADes) consists of from : results business village (seedlings) coconut palm oil) and results asset village (network) irrigation / dam). In the Original Village Income (PADes) Sukarami in 2016

amounted to Rp. 21,285,000; In 2017 amounted to Rp . 24,650,000 ; in 2018 amounted to Rp . 22,769,000 ; in 2019 amounted to Rp . 24,813,000; in 2020 amounted to Rp. 23,938,000; and in 2021 amounted to Rp. 25,343,000;. The amount of Original Village Income (PADes) from 2016-2021 Rp. 142,798,000. Shopping or his expenses in budget income original village namely : in the field not unexpected with sub fields namely : prevention disaster , situation emergency , and urgent village . Activities in the sub -field namely : giving assistance provided to society . On shopping or expenditure from budget results Village Original Income (PADes) can seen in the table under This .

Table 3 study of village original income (pades) village government of sukarami fiscal year 2016-2021

DESCRIPTIO N	BUDGET (Rp.)					
SHOPPING	2016	2017	2018	2019	2020	2021
Giving help direct cash to public	14,000,00	12,000,00	11,000,00	12,000,00	10,000,00	10,000,00
Giving help rice / basic necessities to public	6,285,00	10,350,00	9,160,00	9,600,00	11,438,00	11,043,00
Remaining shopping	3,000,00	4,300,00	2,600,00	3,600,00	2,500,00	4,300,00
SHOPPING AMOUNT	21,285,00	24,650,00	22,760,00	24,800,00	23,938,00	25,343,00

Source : Sukarami Village PADes Expenditure Data for Fiscal Years 2016 to 2021

Based on table above show that , Shopping Village Original Income (PADes) is used For giving help direct cash to society and giving help rice / basic necessities to community . In 2016 the provision of help direct cash to public amounting to Rp. 14,000,000; granting help rice / basic necessities to public amounting to Rp. 6,285,000; and the remaining shopping amounting to Rp. 3,000,000;. 2017 grant year help direct cash to public amounting to Rp. 12,000,000; granting help rice / basic necessities to public amounting to Rp. 10,350,000; and the remaining shopping amounting to Rp. 4,300,000;. 2018 grant year help direct cash to public amounting to Rp. 11,000,000; granting help rice / basic necessities to public amounting to Rp. 9,169,000; and the remaining shopping amounting to Rp. 2,600,000;. 2019 grant year help direct cash to public amounting to Rp. 12,000,000; granting help rice to public amounting to Rp. 9,600,000; and the provision of help basic necessities to public amounting to Rp. 3,213,000;. 2020 year of giving help direct cash to public amounting to Rp. 10,000,000; granting help rice / basic necessities to public amounting to Rp. 11,438,000; the remaining shopping amounting to Rp. 2,500,000;. 2021 year of giving help direct cash to public amounting to Rp. 10,000,000; granting help rice / basic necessities to public amounting to Rp. 11,043,000; the remaining shopping amounting to Rp. 4,300,000;. The amount of Original Village Income Expenditure (PADes) from 2016-2021 amounting to Rp . 142,798,000. Giving in help from results Original Village Income (PADes) Sukarami, Taba Penanjung District , Central Bengkulu Regency which was handed over to community in 2016 as many as 28 people (per family) . In 2017 the provision of assistance provided to public as many as 24 people (per family) . In 2018 , the provision assistance provided to public as many as 22 people (per family) . In 2019 , the provision assistance provided to public as many as 24 people (per family) . In 2020 , the provision assistance provided to public as many as 20 people (per family) . In 2021 , the provision assistance provided to public as many as 20 people

(per family). Total giving help which is handed over to public from in 2016-2021 as many as 138 people (per KK). Based on results observation directly in the field , the strategy implemented by the Sukarami Village government in effort increase Village Original Income (PADes) is still Not yet walk in a way maximum and not yet fully in accordance hope . This is caused by several obstacles , including : lack of optimal strategy determination in manage source income village . In addition , the lack of effective supervision and control from government village to parties the manager also becomes factor inhibitors . On the other hand , participation society is still low Because they Not yet to obtain adequate information about plans and programs that have been compiled by the government village . This condition cause gap understanding among citizens , especially related with condition real village , good from aspect finance and also management Village Revenue . If Village Business and Village Assets can managed in a way professional and transparent , then the income generated will also experience improvement . With so , big small income from two sources the will be very influential to the total Original Village Income (PADes) obtained.

Method

Types of research used in studies This is study descriptive qualitative .Determination informant done use Accident Cluster Sampling method , namely technique taking sample based on group population (objects) which are as it happens found during the research process ongoing . Researchers share informant into two categories , namely informant key and informant main. Informant key consists of from three people, namely Village Head , Village Secretary , and officers Administrative Affairs . They chosen Because considered own adequate understanding as well as capable give appropriate information with questions asked researcher. Temporary that , informant main is community involved direct in interaction social that becomes focus research . In terms of this , informant main consists of from three people, namely Head of Village Business and several inhabitant local . They rated understand context research and able give relevant and informative answers in accordance with knowledge they.For collect data, researcher use three technique , namely observation , interviews , and documentation.

Results and Discussion

Research result This obtained through a number of stages , including observation , interviews , and documentation . The data analysis techniques used is qualitative data analysis conducted in a way iterative on each stage study until the process finished . The data obtained arranged and grouped in a way systematic in form description narrative , to make it easier understanding to interaction between element in comprehensive context . In the data collection process , researchers interview a number of parties , namely Village Head , Village Secretary , Village Treasurer , Head of Village-Owned Enterprises (BUMDes), and public local. Own strategy is a plan integrated and comprehensive designed For help organization face various challenge external as well as reach superiority competitive . The goal of the strategy is ensure achievement mission main organization through effective implementation . Strategy involves a number of actions taken in a way different or more Good compared to the previous period or competitor , use give mark plus for organization so that the long term target intermediate and also term long can achieved . In this process , the determination objective term long accompanied by with implementation steps and allocation source proper power. Temporary that , SWOT analysis is the method used For identify and formulate organizational strategies in a way systematically , with evaluate four element main , namely strengths , weaknesses , opportunities , and threats . Analysis This aiming find pattern strategic and supportive taking related decisions with development mission , goals , and policy organization . Therefore that , in compile planning strategic , important For

analyze internal and external factors organization in accordance with condition moment This. Based on explanation said , can concluded that strategy holds role important in effort improvement Original Village Income (PADes) in Sukarami Village . Therefore that , in study This researcher referring to the theory put forward by Fajar Supanto (2019:111).

1. Strengths

Strengths are internal factors owned by a agency or organizations that play a role important in support smoothness various activities in order to be able to implemented optimally . Strength This covers superiority or excess certain compared to party others , such as adequacy of funds or capital, utilization technology , as well as availability source Power competent human being . In the context of this , researcher make an effort identify and explore information that can give description about potential or the advantages possessed by Sukarami Village, Taba Penanjung District , Central Bengkulu Regency , in effort increase Village Original Income (PADes).

a) Funds budgeted by the government village in Improvement Village Original Income (PADes) Availability of funds/capital owned , budget income original village .

Sukarami Village financial data includes various source income and expenditure , including : Village Original Income (PADes), Village Fund Allocation (ADD), assistance from government center (Village Fund/DD), assistance from government province and district / city , grants , results self-reliance or community mutual cooperation , sources finance others , donations / assistance other , shopping village , SILPA/SIKPA (remaining more use budget), reserve funds , and income and benefits device village .

Based on results research , it is known that availability of funds or capital owned by the Sukarami Village Government every the year by 3% or around 6 million rupiah. The funds sourced from budget government center through the Village Fund program and utilized For support Village Original Income (PADes). Funds obtained the part big allocated For help communities in need , especially those affected by the disaster natural and also disaster social .

b) Technology owned by the government village in Improvement Village Original Income (PADes) Availability technology owned by the Sukarami Village Government in improvement income original village , can seen in the table under This .

Table 4 Technology Village Original Income (PADes)

Name Technology	Amount	Unit
Wifi	1	Unit/ piece
Computer	2	Unit
Laptop	3	Unit
Motorcycle	2	Unit/ piece
Cart / lorry	3	Unit/ piece
Machine / Cement Mixer	1	Unit

Source : Sukarami Village Data 2021

Table 4 illustrates that The technology owned by the Sukarami Village Government is already adequate and able utilized For support improvement Village Original Income (PADes). In relation to with matter said , researchers make an effort dig information more in For give description about facility technology available in the village the. From the results research , it is known that a number of device available and used technologies in management Village Revenue includes : wifi , two printer units , two computer units , three laptop units, one machine unit mixer / cast , three fruit carts / lorries ,

as well as two motorbikes . Facilities the become part important in support smoothness related activities with income village , so that the management process can walk in a way effective and efficient.

- c) Resource human owned in Improvement Village Original Income (PADes) Resource human owned in activity business have village and village assets For improvement Village Original Income (PADes). Source Power human involved in management Village Original Income (PADes) includes elements like government village , Village Consultative Body (BPD), manager business and assets village , and public local . In an effort increase PADes , researcher dig information For to obtain a better picture clear about availability and role of human resources in Sukarami Village . Research result show that elements the namely government village , BPD, party managers , and the community holds role important in the management process PADes . Collaboration and coordination that exists between they become factor main so that the management process income village can in progress optimally. Based on results interviews and observations in the field , can concluded that strengths of Sukarami Village in manage Village Original Income is based on availability source Power an active , solid and capable human being cooperate in operate their respective roles synergistic.
 - a. Availability budget funds or revenue capital original village 3 % or 6 million rupiah from government center through village funds each year . The fund utilized For business owned by village and village assets . Meanwhile , the benefits from results income original village the will distributed to communities in need , especially to affected communities disaster or disaster.
 - b. Availability technology that will can used , namely : wifi , 2 printer machines , computer 2 units , 3 laptop units , machine 1 unit of cement mixer / casting machine , 3 carts / lorries , and 2 units motorcycle as tool transportation in activity income original village (business) owned by village and village assets).
 - c. Resource human owned namely : Village Government , parties managers , BPD, and public local who participated help / participate . This is due to , management income original village each other coordination and cooperation so that can walk with good and able improved.

2. Weaknesses

Weaknesses refer to aspects of being point weak a agency If compared to with agency others . Weaknesses This Can in the form of limitations in funding or capital , as well as low level ability or education that can become obstacle Serious in achievement optimal performance . In the context this , researcher make an effort dig information use to obtain clear picture about various weaknesses possessed by Sukarami Village, Taba Penanjung District , Central Bengkulu Regency in manage Village Original Income (PADes).

- a) Limited funds available government village in Improvement Village Original Income (PADes) Related with matter said , researchers try to describe about weakness is : limitations or lack of funds/capital owned by Sukarami Village .
Based on results research , it is known that Sukarami Village is facing constraint in form limited funds or capital in manage Village Original Income (PADes). Available funds Already determined by the government center , so that room motion village in develop it Enough limited . One of the challenges faced is low results or profit of the capital , which causes government village No capable give help in a way evenly to all over society . For respond condition this , the party village take step anticipatory with give understanding and direction to

citizens to remain be patient and not cause misunderstanding related condition finance village.

- b) Level of knowledge / education in Management Village Original Income (PADes) Regarding with level knowledge / education possessed in management income original village , researcher try to describe about weakness at the level knowledge / education owned by Sukarami Village .
Based on results research , level education possessed by the parties involved in management Village Original Income (PADes) in Sukarami Village in general is high school graduate or equivalent . Although Thus , understanding they in manage Village Revenue classified as Enough good . This is supported by the existence of training programs that have been organized by the government village use increase capacity and skills in management PADes . With existence training this , it is expected ability society and apparatus village in operate activity Village Revenue the more increase and its implementation become more effective.
- c. Limited funds/capital available in management income original village there is . Because, the funds Already set from government center . Problems faced by the government village , in the form of lack of profit from the capital owned . Thus , it causes No all society that can given . So, to respond problem this , the government village anticipate , direct , and provide understanding to public For can be patient wait so that matter This No there was a misunderstanding or wrong in evaluate.
- d. Level of knowledge / education possessed in management income original village namely : high school graduates or Equal and knowledge in management income original village Already good . Because, things This government village Already there is a training program For management income original village . So , knowledge or ability in activity management income original village can upgraded and running with Good or optimal.

3. Opportunities

Opportunities are factor external in nature positive and can support achievement objective as well as progress activities carried out . Factors This can utilized by the government village as potential For push development village in the future . Therefore that , in study this , researcher make an effort dig information use to obtain description about the opportunities that Sukarami Village, Taba Penanjung District , Central Bengkulu Regency has in effort management Village Original Income (PADes).

- a) Policies issued by the government village in Improvement Village Original Income (PADes)
Related with matter said , researchers try explain policies implemented by the government village in effort increase Village Original Income (PADes). Based on results research , policy the reflected in vision and mission village , namely realize governance government good village use support growth economy and welfare society . The policy direction taken government village covers implementation and maintenance system management with arrangement professional structure , as well as improvement quality transparent , accountable and professional performance . In addition , the government The village also carries out the identification and data collection process existing values For ensure management Village Revenue can walk with effective and optimal. Policy this also includes improvement service public and optimization management business as well as asset village for progress economy and welfare inhabitant.
- b) Response public in improvement Village Original Income (PADes)

Related with availability and response public to effort improvement Village Original Income (PADes), researcher make an effort dig information For give description about opportunities owned by Sukarami Village . Based on results research , quality source Power existing human beings in support improvement Village Revenue rated very good and provides response positive . This is because of results from Village Revenue used For interest society , especially for affected residents disaster or disaster . The results of the study also showed that public give support full towards the improvement program Village Revenue as well as participate participate in activity social , such as help moment happen disaster . Based on interviews and observations field work done researchers , can concluded that Sukarami Village, Taba Penanjung District , Central Bengkulu Regency has a number of potential opportunities in improvement Village Revenue.

- a. There is a policy about improvement income original village . The policies implemented government village in improvement income original village namely : Realization of governance government good village in income original village For economy society and welfare society . while mission policy Village Original Income (PADes) , namely : Increasing and developing quality transparent , accountable and professional management . Increasing service maximum public to society . Improve economy society and welfare public with optimization business owned by village and village assets For society village . Apart from that , the government the village also does identification and inventory mark so that in his activities can walk with good and optimal.
- b. Based on results interviews and observations in the field can concluded that , response public in improvement income original village namely , very good , positive , and supportive . In addition , the community also participated help or participate in give help to public results income original village when There is disaster or disaster.

4. Threats

Threats are factor external that can hinder or bother development a institution or agency . Threat This opposite with opportunity , namely condition environment that is not support and can impact negative to a entity effort . If not anticipated , threat the can become constraint serious , good in term short and also term long . Therefore that , in study this , researcher try dig information that can give description about various form possible threats faced by Sukarami Village, Taba Penanjung District , Central Bengkulu Regency in effort improvement Village Original Income (PADes) . Level of deviation / corruption in Improvement Village Original Income (PADes) Related with matter said , researchers try to describe about level irregularities / corruption in improvement income original village. Based on findings research , sources Power human involved in improvement Original Village Income (PADes) in Sukarami Village does not... do deviation or action corruption . This is due to Because corruption considered as action that is not can justified and impactful detrimental , especially in matter limited funds for management PADes which has planned . As a result , the distribution help to public Can become not optimal and not evenly . In addition , to prevent form deviation other like irregularity time work , government the village has also set timetable work and day holiday in a way clear.

Based on the results research that is being researched, things This proven with results interviews , observations , and documentation. Then can outlined regarding the Strategy of Sukarami Village, Taba Penanjung District, Central Bengkulu Regency in Managing Village Original Income (PADes) as following :

1. Strength (*Strengths*)

The strengths of Sukarami Village , Taba Penanjung District, Central Bengkulu Regency in increasing Original Income (PADes) are :

- a. Availability budget funds or capital in improvement Village Original Income (PADes) 3 % or 6 million rupiah from government center through village funds each year . The fund utilized For management income original village . Meanwhile ,the benefits from results income original village the will distributed to communities in need , especially to affected communities disaster or disaster.
- a. Availability technology that can used in improvement Village Original Income (PADes) namely in the form of : wifi , 2 printer machines , 2 computers , 3 laptops , machines 1 unit of concrete mixer , 3 carts / lorries , and 2 units motorcycle as tool transportation in activity income original village.
- b. Resource human owned are : Village Government , parties managers , BPD, and public local who participated help . This is due to , management income original village each other coordination and cooperation so that can walk with Good.

2. Weakness (*Weaknesses*)

Weakness (*Weaknesses*) owned by Sukarami Village, Taba Penanjung District , Central Bengkulu Regency in Improvement Village Original Income (PADes) namely :

- a. Limited funds or capital available in improvement Village Original Income (PADes) exists . Because, these funds Already set from government center . Weakness or problems faced by the government village , in the form of lack of profit from the capital owned . Thus , it causes No all society that can given . So, to respond problem this , the government village anticipate , direct , and provide understanding to public For can be patient wait so that matter This No there was a misunderstanding or wrong in evaluate.
- b. Level of knowledge /education possessed in improvement Village Original Income (PADes) , namely , the level education possessed high school graduate or Equal and knowledge in management income original village Already good . Because, things This government village Already there is a training program For management income original village . So , knowledge in activity income original village can upgraded and running with Good or optimal.

3. Opportunity (*Opportunities*)

Opportunity (*Opportunities*) owned by Sukarami Village, Taba Penanjung District , Central Bengkulu Regency in Improvement Village Original Income (PADes), namely :

- a. There is a policy about Improvement Village Original Income (PADes) . Policies implemented government village in improvement income original village Realization of governance government good village in income original village For economy society and welfare society . while mission policy Village Original Income (PADes) , namely : Increasing and developing quality transparent , accountable and professional management . Increasing service maximum public to society . Improve economy society and welfare public with optimization business owned by village and village assets For society village . Apart from that , the government the village also does identification and inventory mark so that in his activities can walk with good and optimal.

Discussion

- b. Response public in improvement Village Original Income (PADes) is very good , positive , and supportive . Besides that , the community also participated help participate in give help to public results income original village when There is disaster or disaster.

4. Threat (*Threats*)

Threats faced by Sukarami Village, Taba Penanjung District , Central Bengkulu Regency in Improvement Village Original Income (PADes), namely :

- a. Government village No Once do misappropriation of funds or corruption in improvement Village Original Income (PADes). Because, this This No justified and very detrimental and , can result in limited funds in management Village Original Income (PADes) which has determined . In addition , the provision of help to public No fulfilled and evenly distributed For shared.

Conclusions and Recommendations

Based on analysis results research and discussion that has been writer expose regarding Improvement Strategy Original Village Income (PADes) of Sukarami Village, Taba Penanjung District , Central Bengkulu Regency based on theory from Fajar Supanto (2019:111) then , it can be concluded that :

1. Strength (*Strengths*) owned is : Availability budget funds/capital of 3% or 6 million rupiah from government center each year . Availability technology in the form of : wifi , printer machines , computers , laptops, machines concrete / cement mixer , cart / truck , and motorbike . Resources man namely : Village Government , parties managers , BPD, and the community.
2. Weakness (*Weaknesses*) owned is : Limited funds/capital owned there is . Because, the funds Already set from government center . Level of knowledge / education possessed high school graduate or Equal.
3. Opportunity (*Opportunities*) owned is : There is a policy that is implemented government village in improvement income original village . Response public in management income original the village is very nice , positive and supportive.
4. Threat (*Threats*) owned namely : Government village No ever done irregularities / corruption in improvement income original village . In addition , the provision of help to public No fulfilled and evenly distributed For shared.

Recommendations

1. Government village need additional funds or internal capital improvement income original village.
2. Strict sanctions For government village as well as party manager in improvement Village Original Income (PADes).

References

- Bintarto, R. 2000. *Interkasi Desa-Kota dan Permasalahannya*. Jakarta. Gramedia Pustaka Utama.
- Bufford, Dr. 2019. *Manajemen Sumber Daya Manusia*. Yogyakarta: Ghalia Indonesia.
- Departemen Pendidikan Nasional Indonesia. 2001. *Kamus Besar Bahasa Indonesia*. Surabaya: Gerai Pustaka.
- Departemen Pendidikan Nasional Indonesia. 2010. *Kamus Besar Bahasa Indonesia*. Surabaya: Gerai Pustaka.
- Dj. Rusmawati, Yunni. 2017. *Penerapan Strategi Segmentasi Pasar dan Positioning Produk Dengan Pendakatan Analisis SWOT Untuk Meningkatkan Penjualan Pada UD. Surya Gemilang Motor Di Surabaya*. Jurnal EKBIS, XVII(1), 911-923.
- Effendi, Taufik. 2011. *Kebijakan Pemerintah Daerah*: Jakarta: Erlangga.
- Mahi, M.S., Prof. Dr. Ir. Ali Kabul dan Dr. Sri Indra Trigunarso, S.K.M., M.Kes. 2017. *Perencanaan Pembangunan Daerah: Teori dan Aplikasi*. Depok: Kencana.
- M.P.A, Sedarmayanti. Prof. Dra. 2015. *Manajemen Sumber daya Manusia dan Produktivitas Kerja*. Jakarta: Gema Insani Pers.
- Murtie, Afin. 2012. *Belajar Manajemen Dari Konsultasi Strategi*. Jakarta: Laksar Aksara.
- P. Siagian, MM., M.A.P, Prof. Dr. Sondang. 2019. *Manajemen Sumber Daya Manusia dan Produktivitas Kerja: Strategi dan perubahan dalam rangka meningkatkan kinerja pegawai dan organisasi*. Jakarta: Bumi Aksara.
- Pasolong, Harbani. 2010. *Manajemen dan Riset Sumber Daya Manusia: Teori dan Aplikasi*. Jakarta: Bumi Aksara.
- Peraturan Menteri Dalam Negeri Nomor 113 Tahun 2014 Tentang Pengelolaan Keuangan Desa.
- Peraturan Menteri Dalam Negeri Nomor 6 Tahun 2020, tentang Susunan Organisasi dan Tata Kerja Pemerintah Desa.
- Peraturan Menteri Desa, Pembangunan Daerah Tertinggal, Dan Transmigrasi Nomor 4 Tahun 2015 Tentang Pendirian, Pengurus, dan Pengelolaan Pendapatan Asli Desa.
- Peraturan Menteri Dalam Negeri Nomor 44 Tahun 2016 Tentang Keuangan Desa.
- Peraturan Menteri Dalam Negeri Nomor 20 Tahun 2018 Tentang Pengelolaan Keuangan Desa.
- Peraturan Menteri Desa, Pembangunan Daerah Tertinggal, Dan Transmigrasi Nomor 6 Tahun 2020 Tentang Sumber Pendapatan Asli Desa.
- Peraturan Daerah Kabupaten Bengkulu Tengah Nomor 1 Tahun 2013 Tentang Tata Cara Pembentukan Dan Pengelolaan Badan Usaha Milik Desa.
- Peraturan Daerah Kabupaten Bengkulu Tengah Nomor 4 Tahun 2016 Tentang Perangkat Desa.
- Peraturan Daerah Kabupaten Bengkulu Tengah Nomor 35 Tahun 2018 Tentang Pedoman Pembentukan Dan Pengelolaan Badan Usaha Milik Desa.
- Peraturan Daerah Kabupaten Bengkulu Tengah Nomor 11 Tahun 2019 Tentang Pedoman Pengelolaan Keuangan Desa Di Kabupaten Bengkulu Tengah.
- Peraturan Desa Sukarami Nomor 7 Tahun 2016 Tentang Susunan Struktur Organisasi.
- Raharjo, S.STP., M.Si, Muhamad Mu'iz. 2020. *Pengelolaan Keuangan Desa Dan Aset Desa*. Jakarta: Bumi Aksara.
- Sofyan, S.E., M.M. Iban. 2014. *Manajemen Strategi: Teknik Penyusunan Serta Penerapannya Untuk Pemerintah dan Usaha*. Tangerang: Graha Ilmu.
- Sugiyono, Prof. Dr. 2019. *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta.
- Supanto, S.E., M.Si, Dr. Fajar. 2019. *Manajemen Strategi Organisasi Publik dan Privat*. Malang: Empatdua Media.
- Suwandi, dan Basrowi. 2012. *Metode Penelitian Kualitatif*. Bandung: Alfabeta.
- Undang-Undang Nomor 32 Tahun 2004 Tentang Pemerintah Daerah.
- Undang-Undang Nomor 6 Tahun 2014 Tentang Desa.
- Warner-, Raucek. 2015. *Ruang Lingkup dan Administrasi Desa*. Yogyakarta: Pustaka Pelajar.